



## JOB DESCRIPTION February 21, 2024

<b>Job Title:</b>	<b>Junior Graphic Designer</b>
<b>Location:</b>	<b>Toronto</b>
<b>Number of Direct Reports:</b>	<b>0</b>
<b>Reporting to:</b>	<b>Head of Art + Senior Designer</b>

### ***Job Summary:***

If you love to ideate and design for brand development, visual identity, campaigns, presentations, print + social media, packaging, content production, and more – than this is the role for you!

Responsible for supporting the creative department in all aspects of design; Conceiving and executing on the design and layout, working across various platforms and handling projects from initial briefing through completion, while collaborating with other internal and external departments along the way.

### ***Duties & Responsibilities***

- **Research & Ideate** | Research and stay abreast of categories, client industries, consumer trends, and culture to come up with ideas that will differentiate brands, serve a brief, and be aligned with an overall strategy. Support on sourcing images and videos for various projects and moodboard building.
- **Art & Design** | Conceptual thinker conceiving and executing on the style/design for brand development, visual identity, campaigns, content shoots, layouts, mock-ups, and more. Maintain visual consistency across the entire brand world, from conceptualization through finished product and post (selecting & editing photography/videography for client delivery).
- **Collaborate & Communicate** | Collaborate with other internal and external teams to develop creative directions, layouts, mock-ups. Propose innovative design ideas that will serve various consumer experience touchpoints. Discuss complex artistic concepts and present ideas verbally and written. Design presentation decks for various outputs in a way that sells work through a compelling story and visual lens.

### ***Required Skills & Abilities:***



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- A passion for luxury fashion, beauty and lifestyle (preferable but not mandatory to have experience in any these spaces)
- Detail oriented with a fine eye for design, aesthetics and building cohesive brand ecosystems
- Curious, creative, innovative, open-minded
- Ability to multitask, think independently, collaborate, be solution & client oriented, and work well under pressure
- Proficient in Keynote, Adobe Creative Cloud, Figma, G-Suite (Docs, Sheets, Slides, etc).
- *Bonus:*
  - Photography, videography, and BTS capture ability on set
  - Motion design & video editing

### ***Education & Experience:***

- Degree or diploma in Graphic Design or related field.
- 0-2 years experience in the field of Graphic Design.

### ***What to Expect:***

- Must be based in Toronto
- Majority of duties and responsibilities will be performed in an office environment, with occasional time spent at home or other locations as required (not limited to Toronto or New York).
- Fast-paced and agile environment.
- Ongoing use of laptop.
- Requirement to be on photoshoot sets, as needed (local and outside Toronto).

**HOW TO APPLY:** Send resume and digital portfolio to: [careers@metiercreative.com](mailto:careers@metiercreative.com)