

The Twist

The day after Pamela's meeting with Sam, the news media are flooded with reports about health issues with pickles from the "nimbler" brands. The blogs imply that only larger companies, like GRC, have the quality control processes in place sufficient to prevent these health risks.

Pamela initially thinks this is a "gift from God." While it does not solve her problem with the budget cutbacks, it does put on the back burner her concerns about the nimbler competition coming into the market quickly with similar product or packaging.

When Pamela goes home that evening to share the news with Paul, she notices he has a knowing smile on his face. When asked, he admits he started the rumours and, beyond his expectations, they just got traction in the media.

What does Pamela do now? Does she have to tell Sam about the fake news?