

The Twist

Before any steps are taken by Nano Renew, one of the Nano Renew's operations employees, whose uncle is a leader within the Nishnawbe Aski Nation, tells his uncle that he believes Nano Renew is having trouble and it is possible that the water systems they receive may be faulty, ultimately contributing to more health issues in their communities. He backs his story up by providing his uncle with some quality-control reports he has taken from work. The uncle holds a press conference and launches a social media campaign trashing Nano Renew. He declares, "Despite all their rhetoric about their values and about doing things differently, Nano Renew is no different than all the others before them who have failed their commitment to us."

What are the consequences for Nano Renew?

What should Nano Renew do now?

What action should Evangeline take?