

References

Cloudinary. (n.d.). *DAM Best Practices and Critical Success Factors*. Cloudinary.

<https://cloudinary.com/guides/digital-asset-management/dam-best-practices-and-critical-success-factors>

Cloudinary. (n.d.). *Mastering Your DAM Implementation: A Comprehensive Guide*. Cloudinary.

<https://cloudinary.com/guides/digital-asset-management/mastering-your-dam-implementation-a-comprehensive-guide>

Dicker, J. (2023, August 16). *5 Steps to Implement a DAM System: Get Up & Running in 60 Days*.

Brandfolder.

<https://brandfolder.com/resources/implementing-a-digital-asset-management-system/>

Hoffman, C. v. (2022, May 11). *DAM (digital asset management) implementation guide*.

MarTech.

<https://martech.org/a-12-step-guide-for-implementing-a-digital-asset-management-system/>

Paperflite. (2023, May 12). *Top 9 Digital asset management best practices that you can't miss*.

Paperflite. <https://www.paperflite.com/blogs/digital-asset-management-best-practices>

Walsh, K. (2023, October 26). *13 Key Digital Asset Management Best Practices for 2024*.

Brandfolder. <https://brandfolder.com/resources/DAM-best-practices/>