

References

Building a DAM Governance Plan: The 4 Pillars. (2023, March 29). MediaValet. Retrieved

December 7, 2023, from

<https://www.mediavalet.com/blog/digital-asset-management-dam-governance>

Digital asset management. (n.d.). IBM. Retrieved December 7, 2023, from

<https://www.ibm.com/topics/digital-asset-management>

Edwards, R. (2023, March 24). *DAM governance defined and explained*. MarTech. Retrieved

December 7, 2023, from

<https://martech.org/how-to-define-your-dam-governance-structure/>

How To Build A Digital Asset Management System. (2022, December 6). Retail Insider.

Retrieved December 7, 2023, from

<https://retail-insider.com/articles/2022/12/how-to-build-a-digital-asset-management-system/>

An Intro to the Five Foundations of Digital Asset Management. (2022, December 13). Acquia.

Retrieved December 7, 2023, from

<https://www.acquia.com/blog/an-intro-to-the-five-foundations-of-digital-asset-management>